

BOB _____

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DEBBIE _____

KELLIE JP _____

FAY _____

LORETTA _____

HEATHER Melissa _____

PEGGY _____

HELEN _____

RICHARD _____

JAMIE _____

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NOTES

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CML
11-12-91

AUTHOR: HeatherDATE RELEASED: 12-12-91

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) Local Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
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 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
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 - a) newspaper reporters
 - b) radio reporters
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- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
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- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings. Sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

EFFECTIVE 4/91, GWU

Charlotte of 1

5 copies for Heather
2 copies to Nina
Golden Seavey
Center for History in
The Media
Lisner Hall 503E.

Dec. 12, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW'S CENTER FOR HISTORY IN THE MEDIA WINS
AWARD FOR FIRST MEDIA SUMMER INSTITUTE

The George Washington University Center for History in the Media recently won a national award from the North American Association of Summer Sessions for creativity and innovation in its Summer Institute 1991. Last summer a group of students spent five weeks at the Institute making a mini-documentary on immigration, industrialization and the American family at the turn of the 20th century. The course was the first ever to explore history and its application to television and film.

The course was taught by Paul Wagner, Academy Award-winning filmmaker of "The Stone Carvers," Nina Gilden Seavey, director of the Center for History in the Media, and distinguished faculty members from GW's department of history. Participants represented a variety of professions and included a Fox Television cameraman, an archivist for the National Archives, a history professor from Pace University and a producer for the McNeil/Lehrer News Hour. The group used Washington's unique historical resources to produce the mini-documentary titled "Mill Girls."

Wagner will return to lead the 1992 Summer Institute in the

-More-

creation of a film on "Resisters and Draftees: Race, Class and Politics in the Vietnam Decade."

"We're enthusiastic about this upcoming Institute and are looking forward to a diverse group of students from around the country to address this critical subject in America's past," says Seavey.

Established in October 1990, the Center has received wide acclaim from television producers, broadcast executives and historians who seek to use the television medium to explore new avenues of presenting history on film.

The Summer Institute 1992 will be offered from June 1 through July 3, 1992 and applications are being accepted. Applications can be obtained by writing to the Center for History in the Media, 503E Lisner Hall, The George Washington University, Washington, DC 20052 or by calling (202) 994-6787. The application deadline is February 15, 1992.

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JAMIE _____

JANE _____

JOANN _____

KELLIE *author* _____

LORETTA _____

PEGGY _____

SANDY _____

TRACY _____

NOTES

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*Etienne
Speaking at ABA
Conference*

completed 12-12-91

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- b) Style, Capital Life
- c) National Desk

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- b) Home Office
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- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

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- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
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- c) TV reporters
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- e) calendar Listings

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- d) specialized publication reporters
- e) calendar listings

27) Environment

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- c) TV reporters
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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

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- b) radio reporters
- c) TV reporters
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- e) calendar listings

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- z) travel trade publications

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- a) newspaper reporters
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53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

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- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

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- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

Kelley - 3

EFFECTIVE 4/91, GWU

① copy
Etzioni
714 J
Gelman

Outline of Presentation for the
Bill of Rights 2000 Conference
Sponsored by the American Bar Association
Williamsburg, Virginia
December 17, 1991

For the next generation: shore up now moral virtues and social responsibilities.

All democratic societies require a balance between individual rights and attention to shared, community needs.

The balance between these two elements shifts over time; it is the task of those who have a public voice to favor that element which is neglected at the particular junction at hand, to help sustain the balance.

The founding fathers could focus on the fashioning of rights because social responsibilities were strongly ensconced. We find ourselves now in an historical stage in which rights have been over-extended--and responsibilities diminished.

This imbalance exacerbates our moral anarchy (normlessness) and social anarchy (lack of elementary public safety and a plague out of control.)

At this stage to hobble public authorities by opposing even small augmentations of their powers, as the ACLU and other radical individualists do, is to allow public frustration to build up to dangerously high levels, to a point the public is ever more likely to turn to kooks and Dukes in a desperate search for effective authorities.

Some rights, that have recently been advanced, range from the overblown to the silly (the "rights" of men to use the ladies' rooms; the "rights" of inmates to phones in their cells even when they use them to deal drugs, and--the "right" of sand to lie on the beach undisturbed by developers). These new "rights" deserve to be trimmed and a moratorium on minting new ones should be introduced. However, this is not the main approach I, as a communitarian, advocate.

The main point we make is that rights and responsibilities are not hydraulically related: to gain more responsibilities does not entail fewer rights. On the contrary--strong rights require strong responsibilities. Members of a community cannot have a right to be tried by a jury of their peers if they are not willing to serve

on juries. They cannot demand more government services if they are not willing to pay for them. It is unethical to take and not to give, and it is illogical to expect that in the longer run you can have a free ride for which everyone else will pay.

And some responsibilities, for instance, to the environment, contain no particular rights. They are duties people of virtue happily undertake in their own right.

The communitarian position summarized here is not statist; it does not "use the techniques that failed in Eastern Europe" as Ira Glasser, the executive director of the ACLU, charges us. It calls for a restoration of moral commitments by regenerating the family, character education in schools, and social bonds in communities. The more these are in place--the less we need public authorities of any kind. To neglect these is to play into the hands of those who favor "suspending the Constitution until the war against drugs is won," "quarantining all HIV carriers," and other elements of a police state.

Amitai Etzioni is the author of *The Moral Dimension* (Free Press, 1988), editor of a new quarterly *The Responsive Community: Rights and Responsibilities*, and University Professor at George Washington University.

For additional information about the quarterly, please write to *The Responsive Community*, 2020 Pennsylvania Avenue, NW, Suite 282, Washington, DC, 20006, or call 1-800-245-7460.

Dec. 12, 1991
CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

AMITAI ETZIONI AND ACLU LEADER NADINE STROSSEN DEBATE
INDIVIDUAL RIGHTS AT AMERICAN BAR ASSOCIATION PROGRAM

EVENT: Amitai Etzioni, a George Washington University Professor and leading Communitarian advocate, will debate the balance between individual rights and community welfare along with a panel of experts, including Nadine Strossen, president of the American Civil Liberties Union. Etzioni will argue the Communitarian point of view that the individual rights Americans hold dear also include responsibilities to the community.

The discussion, "Individual Rights and Community: Conflict or Cohesion in 21st Century America," is part of the American Bar Association's Bill of Rights 2000 Conference.

WHEN: Tues., Dec. 17, 1991
11:00 a.m. - 12:30 p.m.

WHERE: Williamsburg Conference Center
Williamsburg, Va.

NOTE: Attached is an outline of Etzioni's presentation during the program.

BACKGROUND:

Amitai Etzioni, a University Professor at The George Washington University, is one of the founders of Communitarianism, a growing political and social movement devoted to the cause of placing community welfare before individual rights. He also is the editor of the Communitarian journal "Rights and Responsibilities." Recently, Etzioni hosted a Capitol Hill "teach-in" on Communitarian thinking that attracted politicians, media representatives and public interest advocates.

Outline of Presentation for the
Bill of Rights 2000 Conference
Sponsored by the American Bar Association
Williamsburg, Virginia
December 17, 1991

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Dec. 12, 1991
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 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

EFFECTIVE 4/91, GWU

187
158
245

December 13, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW'S CONVOCATION EXHIBITS DEPICT A PEOPLE
IN ART, SCULPTURE AND HISTORICAL MEMORABILIA

Two special exhibits will be featured during The George Washington University's 6th Annual Martin Luther King Jr. Convocation. "A Struggle Without Hate: The Civil Rights Movement in Washington, DC," will be displayed in GW's Gelman Library, 2130 H Street, NW, from Jan. 6 until Jan. 24.

The second exhibit is "Selections from the GW Permanent Collection: Traditional African Sculpture and Works by African American Artists."

This exhibit features tribal sculpture from Upper Volta, the Cameroon Grasslands, the Ivory Coast and Nigeria, among other nations. The art will be on display from Jan. 2 through Jan. 31, 1992, in the lower lounge of GW's Lisner Auditorium at 21st and H Streets, NW; it is open to the public and free-of-charge.

MORE

Following the MLK Convocation on Jan. 15 honoring Odetta, Larry EchoHawk and Randall Robinson, coordinators of "A Struggle Without Hate: The Civil Rights Movement in Washington, DC" will also host a special exhibit and reception in Market Square of GW's Marvin Center, 800 21st Street, NW.

December 13, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

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BOB _____

CHRIS _____

FAY _____

HEATHER _____

HELEN _____

JANE _____

SANDY _____

JOANN _____

KELLIE Antho

LORETTA _____

PEGGY _____

Christopher OK

JAMIE _____

TRACY _____

NOTES

TE RRORISM
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Completed 12-13-91

Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk
- d) Metro Newspapers
- e) D.C.
- f) Maryland (PG County)
- g) Maryland (Montgomery County)
- h) Northern Virginia
- i) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

TE: Underlined categories which follow are
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 listings in sub-categories a, b, c. Non-underlined
 categories generally contain listings limited to local
 listings in sub-
 categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/
 Marketing

- a) newspaper reporters (local,
 national and syndicates)
- b) specialized publication reporters
 (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- b) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

26) Engineering

- a) TV reporters
- b) specialized publication reporters
- c) calendar listings

27) Environment

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- b) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- b) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- b) specialized publication reporters

46) Social Sciences (Psychology,
 Sociology)

- a) newspaper reporters
- b) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

49) Telecommunications

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications
 (in-flight magazines)
- c) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- b) specialized publication reporters

53) Women/Family/Leisure-Oriented
 Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- b) TV reporters
- c) specialized publication reporters

OTHER:

Kellie - 570

EFFECTIVE 4/91, GWU

Maurice East
Dean, ESIA
Stuart 101

Dec. 13, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

GW HOSTS PRESS BRIEFING ON "TERRORISM:
A REVIEW OF 1991 AND THE PROSPECTS FOR 1992"

EVENT: "Terrorism: A Review of 1991 and the Prospects for 1992," hosted by The George Washington University Elliott School of International Affairs. The briefing will be chaired by GW Research Professor Yonah Alexander and will include experts from the U.S. Department of State, U.S. Information Agency, the Federal Bureau of Investigation and the U.S. Department of State.

WHEN: Thursday, Dec. 19, 1991
10:00 - 11:30 a.m.

WHERE: The George Washington University
Marvin Center, Room 403
800 21st Street, NW

BACKGROUND:

The panelists for "Terrorism: A Review of 1991 and the Prospects for 1992" are Barbara Bodine, associate coordinator, Office of the Coordinator for Counter-Terrorism, U.S. Department of State; Neil Gallagher, section chief, counter-terrorism section, criminal division, Federal Bureau of Investigation; Thomas O'Connor, director, policy and guidance, U.S. Information Agency; and Peter Probst, representative from the Office of the Secretary of Defense, U.S. Department of Defense.

--30--

Media interested in attending the press briefing should contact Kellie Boyet, GW Office of University Relations, at (202) 994-6460.

Dec. 13, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

GW HOSTS PRESS BRIEFING ON "TERRORISM:
A REVIEW OF 1991 AND THE PROSPECTS FOR 1992"

EVENT: "Terrorism: A Review of 1991 and the Prospects for 1992," hosted by The George Washington University Elliott School of International Affairs. The briefing will be chaired by GW Research Professor Yonah Alexander and will include experts from the U.S. Department of State, U.S. Information Agency, the Federal Bureau of Investigation and the U.S. Department of State.

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--30--

Media interested in attending the press briefing should contact Kellie Boyet, GW Office of University Relations, at (202) 994-6460.

BOB _____

DEBBIE _____

FAY _____

HEATHER *PP* _____

JAMIE _____

JANE _____

HELEN _____

JOANN *Author* _____

KELLIE *PP* _____

LORETTA _____

PEGGY _____

SANDY _____

TRACY _____

NOTES

~~Please proof.~~

80 dano
AUTHOR: J. Stevens

DATE RELEASED:

218
58
276

- 1) Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- 6) Local Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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- 17) Community (Non-Media)
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 - e) calendar listings
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- 20) Consumer
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 - b) radio reporters
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 - e) calendar listings
- 22) Drama
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 - c) TV reporters
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- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
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 - b) radio reporters
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- d) specialized publication reporters
- 32) Labor
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 - e) law reviews
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- d) specialized publication reporters
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 - c) TV reporters
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- 49) Telecommunications
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- 50) Travel
- a) newspaper reporters
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 - z) travel trade publications
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 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
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 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
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 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
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 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
- a) media
 - b) colleagues
- 57) Terrorism
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 - e) calendar listings
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 - b) broadcast
- 59) AIDS
- a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
- a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- OTHER: _____
- EFFECTIVE 4/91, GWU
- 218

December 16, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GEORGE WASHINGTON SCHOLAR ON SOVIET FOREIGN POLICY
WINS ASSOCIATION AWARD FOR BEST BOOK OF 1991

"Moscow, Germany, and the West from Khrushchev to Gorbachev," a new book by Soviet specialist Michael Sodaro, was recently awarded the Marshall Shulman Prize by the American Association for the Advancement of Slavic Studies (AAASS).

Sodaro, an associate professor of political science and international affairs at The George Washington University, was honored for writing the best book of the year on Soviet foreign policy.

The award -- a plaque and \$1,000 -- was presented to Sodaro in November at the Association's annual meeting in Miami.

The Shulman award was established in 1986 by the AAASS and The Harriman Institute for the Advanced Study of the Soviet Union at Columbia University to honor outstanding books on the Soviet Union's external relations. The annual competition allows publishers from both the popular and university presses to submit books on Soviet external policy for review. A select committee

MORE

of specialists on the USSR were selected from various publications to judge the entries.

"To be honored by one's peers is perhaps the highest accolade one can achieve in any profession," said Sodaro. "I am highly gratified at being selected for this award by such a distinguished group of experts in my field. It makes all the years of work on this book extremely rewarding."

December 16, 1991
CONTACT: Joann Stevens
(202) 994-6460

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Sodaro, an associate professor of political science and international affairs at The George Washington University, was honored for writing the best book of the year on Soviet foreign policy.

The award -- a plaque and \$1,000 -- was presented to Sodaro in November at the Association's annual meeting in Miami.

The Shulman award was established in 1986 by the AAASS and The Harriman Institute for the Advanced Study of the Soviet Union at Columbia University to honor outstanding books on the Soviet Union's external relations. The annual competition allows publishers from both the popular and university presses to submit books on Soviet external policy for review. A select committee

MORE

of specialists on the USSR were selected from various publications to judge the entries.

"To be honored by one's peers is perhaps the highest accolade one can achieve in any profession," said Sodaro. "I am highly gratified at being selected for this award by such a distinguished group of experts in my field. It makes all the years of work on this book extremely rewarding."

BOB _____

JOANN _____

DEBBIE _____

KELLIE _____

FAY _____

LORETTA _____

HEATHER auth

PEGGY _____

HELEN _____

RICHARD _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

SLUG:

GWU CONSOLIDATES

AUTHOR:

Heather

DATE RELEASED:

12-16-91

38
T36

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

62) LISNER

- a) print
- b) radio

Chris Deering

2 copies to Heather

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

Dec. 16, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW REORGANIZES ARTS AND SCIENCES

The George Washington University Board of Trustees recently approved the merger of the University's undergraduate and graduate schools of arts and sciences. The new school, bearing the name Columbian College and Graduate School of Arts and Sciences, will begin combined operations in July 1992. The consolidation is expected to increase efficiency and eliminate artificial barriers between graduate and undergraduate programs.

The merger was recommended by a self-study committee formed in Spring 1990 to examine undergraduate and graduate studies in the arts and sciences. The faculty group found that the dual structure did not permit the University to effectively coordinate its resources, and "made the relationship between arts and sciences and other schools more cumbersome in the areas of budgeting, faculty appointments, and promotion and tenure," said Christopher Deering, an associate dean at Columbian College and a member of the committee.

GW President Stephen Joel Trachtenberg applauded the group's

-More-

work. "We are indebted to the arts and sciences self-study team for their insightful and thorough examination of the two schools," he said. "The merger that they recommend is precisely the kind of challenge that I welcome, because in the end, the return on this very bold step to consolidate human and financial resources ultimately benefits our entire academic family."

Presently, the two schools -- Columbian College of Arts and Sciences and the Graduate School of Arts and Sciences -- operate separately, but in most cases share joint faculty appointments. With the reorganization, the graduate and undergraduate faculties will be merged and the new school headed by a single dean.

A dean to head Columbian College and Graduate School of Arts and Sciences will be named in early 1992.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Dec. 16, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

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A dean to head Columbian College and Graduate School of Arts and Sciences will be named in early 1992.

BOB _____

CHRIS _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE ~~WD~~ _____

LORETTA ~~WA~~ _____

PEGGY _____

CMC ~~author~~ _____

SANDY _____

TRACY _____

NOTES

part for
7900's

AUTHOR: Changery

DATE RELEASED: 12/16/91

Abbie Smith new v.p.

80
58
138

Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) Editorial Desk

Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

NOTE: Underlined categories which follow are for categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local listings in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- b) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- b) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

26) Engineering

- a) TV reporters
- b) specialized publication reporters
- c) calendar listings

27) Environment

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- b) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- b) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- b) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- b) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

49) Telecommunications

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- c) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- b) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- b) TV reporters
- c) specialized publication reporters

OTHER: _____

all vice-presidents
and deans

EFFECTIVE 4/91, GWU

Dec. 16, 1991
CONTACT: Christopher M. Changery
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW ASSISTANT VICE PRESIDENT NAMED AT GW

The George Washington University has named Abbie O. Smith Assistant Vice President for Continuing Education, making her the University's top administrator for non-credit educational programs. Her appointment was effective Dec. 1, 1991.

Smith has served as Acting Dean of the Division of Continuing Education since September 1989 and will continue in that capacity until the planned reorganization of the Division is complete.

"Abbie Smith has gained national respect for her leadership of our non-credit programs over a period of many years," GW Vice President for Academic Affairs Roderick S. French said. "This new position will give more scope to her leadership in these programs which will undoubtedly become an increasingly important part of the total educational enterprise of the University."

"It will be my task to provide a unified, central communications network for all the continuing professional

-more-

education program offices of the University," Smith said. "The new organization will allow the highly regarded program staffs of these units to benefit from each other's expertise, become more collegial and serve the public with greater distinction."

The programs coming under Smith's purview include the Center for Continuing Education and Workshops and the Office of Conferences and Institutes, as well as the non-credit activities of the Continuing Engineering Education Program, Arts and Sciences, the Elliott School of International Affairs and the Office of Professional Development of the School of Business and Public Management. She will also coordinate with continuing education programs of the National Law Center and the Medical Center.

The Assistant Vice President, who reports to the Associate Vice President for External Programs, will be GW's principle liaison with local and national professional organizations that support non-credit continuing education and will chair the University's Advisory Group on Non-Credit Programs.

Smith began working at the University in 1966 as an Assistant Professorial Lecturer and Supervisor of secondary school student teachers. As Administrator for CCEW's predecessor, the Center for Continuing Education for Women from 1969 to 1980, she expanded the service of Center programs to the community and

developed its one-year post-baccalaureate career certificate programs. She then served as Assistant Dean for the Division of Continuing Education from 1980 to 1989.

Smith earned her degrees - a B.S., an M.A. in Education and an Ed.D. in Higher Education - from GW as well. The co-author of several counseling and career development publications, Smith has also completed a history of GW certificate programs that will appear in Spring 1992 as a chapter in the Jossey-Bass series, "New Directions for Adult and Continuing Education." She currently chairs the seven-state Region II of the National University Continuing Education Association and serves as Chair of the Association's national Division of Certificate and Non-Traditional Degree Programs.

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BOB _____

DEBBIE _____

FAY _____

HEATHER _____

JAMIE _____

JANE _____

HELEN _____

JOANN Arthur

KELLIE ✓

LORETTA _____

PEGGY _____

SANDY _____

TRACY _____

NOTES

~~Please proof~~

- 1) Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- 6) Local Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE**
- Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
- a) newspapers
 - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
- National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
- State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
- a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
- a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
- a) media
 - b) colleagues
- 57) Terrorism
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
- a) newspapers
 - b) broadcast
- 59) AIDS
- a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
- a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- OTHER: _____
- _____
- _____
- _____
- EFFECTIVE 4/91, GWU

December 17, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW'S MLK CONVOCATION WILL CELEBRATE
KING'S DREAM IN ACTION SAYS GW DIRECTOR

"On Wednesday, January 15, at 7 p.m. in Lisner Auditorium, The George Washington University will celebrate the dream in action at our 6th annual Martin Luther King Jr. Convocation," Valerie Epps, director of GW's Multicultural Student Services Center announced recently.

"The King Medal is the University's highest award for professional service in the arena of human rights. This year we are pleased to recognize four people who have lived their lives as Martin Luther King Jr. inspired them to -- people who have followed the dream."

The 1992 honorees are Larry EchoHawk, attorney general of the state of Idaho; Odetta, singer-activist; and Randall Robinson, executive director of TransAfrica/TransAfrica Forum. The recipient of the MLK Student Medal for Outstanding Community Service will be announced at the ceremony at GW's Lisner Auditorium, 730 21st Street, NW.

"Instead of just saying that the University shares King's

MORE

dream," Epps continued, "the Convocation is a reaffirmation of our commitment to human rights in action.

"Why do we say human rights? Because while the struggle is a continuation of the civil rights movement, it encompasses so much more. Today's movement involves social issues such as homelessness, child abuse, AIDS, international affairs and environmental concerns. As we celebrate and honor people who are working in these causes, we acknowledge their hard work and struggle to get things done.

"The Convocation also sends a message to students at the University, as well as young people throughout the metropolitan Washington area, that Dr. King's dream is not lost. This is important for students who are involved in community service to remember. Our young people cannot lose hope in the future! For if we as an educational institution are truly preparing the next generation for the challenges of the 21st century, we must teach this generation that it is possible to live in harmony with people of different racial and cultural backgrounds. Only by working together can we overcome some of the problems of a world in upheaval. As a society, we must reaffirm ourselves from time to time in order to have the strength to go on.

"Our honorees show us the way. We recognize them for the content of their character, not the color of their skin."

(NOTE: The Convocation is free and open to the public).

December 17, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

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BOB _____

DEBBIE _____

FAY _____

HEATHER not _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE KB _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

OK

AUTHOR: Heather

DATE RELEASED: 12-17-91

Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

26) Engineering

- a) TV reporters
- b) specialized publication reporters
- c) calendar listings

27) Environment

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- b) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- b) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- b) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- b) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

49) Telecommunications

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- c) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- b) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- b) TV reporters
- c) specialized publication reporters

62) LISNER

- a) print
- b) radio

Esther Cohen

Wisher bud

-2 copies to Heather

EFFECTIVE 4/91, GWU

NOTE: Underlined categories which follow are major categories, containing extensive media listings. Sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- b) specialized publication reporters (magazine, newsletters, etc.)

Architecture

- a) newspaper reporters
- b) specialized publication reporters

Dec. 17, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460
PUBLIC CONTACT: (202) 994-6800

CALENDAR RELEASE

GW'S LISNER AT NOON 1992 WINTER PERFORMANCES --
FROM FLUTE ENSEMBLE TO FLAMENCO DANCER

Following is the winter 1992 schedule for The George Washington University Lisner at Noon free concert series. Further information on individual programs will be released later. All performances are held in GW's Lisner Auditorium, 21st and H Sts., NW.

Wednesday, January 8, 1992, 12:15 p.m. Classical and jazz music by the four-piece Kirkwood Flute Ensemble.

Wednesday, January 22, 1992, 12:15 p.m. A performance by The Has-Beens Barbershop Quartet.

Wednesday, January 29, 1992, 12:15 p.m. Classical music by Music for Two Violins, featuring Sue Manus and Mark Kapeluck.

Wednesday, February 5, 1992, 12:15 p.m. Washington's popular folk duo Side By Side, performs a wide-range of material, from traditional to contemporary, using acoustic guitars and intricate harmonies.

Wednesday, February 12, 1992, 12:15 p.m. Flamenco dancer Joana Del Rio performs classical and folk dances of Spain.

Wednesday, February 19, 1992, 12:15 p.m. Performance by soprano Nelda Ormond.

Wednesday, February 26, 1992, 12:15 p.m. Music from the era of England's Queen Elizabeth I performed by The George Washington Collegium Musicum.

Wednesday, March 11, 1992, 12:15 p.m. A performance by pianist Oleg Volkov.

Lisner at Noon is a community outreach program of The George Washington University providing lunchtime music and dance performances by Washington area artists. Concerts are presented in cooperation with the Washington Musicians for Nuclear Disarmament.

BOB _____

DEBBIE _____

FAY _____

HEATHER 246 _____

HELEN _____

JAMIE _____

JANE _____

JOANN Author _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Please proof

December 18, 1991
CONTACT: Joann Stevens
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT TO RUN THROUGH JAN. 15, 1992
(:30 Seconds)

JOIN RANDALL ROBINSON, LARRY ECHOHAWK AND ODETTA AS THE
GEORGE WASHINGTON UNIVERSITY CELEBRATES THE SPIRIT OF MARTIN
LUTHER KING, JR. THERE WILL BE MUSIC, REMEMBRANCES AND A NATIVE
AMERICAN "HONORING" CEREMONY. THAT'S WEDNESDAY, JAN. 15, AT 7
P.M., IN LISNER AUDITORIUM, 21ST AND H STREETS, NW. FOR
INFORMATION CALL: 994-6460. THAT'S 994-6460.

December 18, 1991
CONTACT: Joann Stevens
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT TO RUN THROUGH JAN. 15, 1992
(:30 Seconds)

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P.M., IN LISNER AUDITORIUM, 21ST AND H STREETS, NW. FOR
INFORMATION CALL: 994-6460. THAT'S 994-6460.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN Author

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

please proof

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) Local Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Library
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

EFFECTIVE 4/91, GWU

89
58
147

December 19, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

KOREAN KAYAGUM MUSIC CONCERT AT GW
OPENS 10TH ANNIVERSARY CELEBRATION

EVENT: The George Washington University Korean Language and Culture Program presents an evening of traditional and contemporary music performed on the Korean kayagum -- a stringed musical instrument dating back 1400-years. The concert will be directed by Seung-Hee Yang, a Republic of Korea "National Human Cultural Asset" designate, and performed by musicians with the Korea Kayagum Institute. The first of a series of cultural and academic events for 1992, the concert commemorates GW's Korean Language and Culture Program's 10th anniversary. A reception follows the performance.

WHEN: Monday, January 20, 1992 at 7:30 p.m.

WHERE: The George Washington University
The Dorothy Betts Marvin Theatre
800 21st Street, NW
Washington, DC

COST: No admission charge but contributions would be appreciated. Reservations required.

CONTACT: Young-Key Kim-Renaud, (202) 994-7107, (703) 527-0115
or Helen Kim, Korean Culture Center, (301) 309-0919

Background: The kayagum is a zither made of paulownia wood. It has 12 silk strings passing over 12 movable wooden bridges. Ms. Yang, a performer and scholar of kayagum, has mastered this artistic tradition and performed in many different parts of the world to critical acclaim. The performance by six women artists clad in colorful traditional dress will include songs and the rhythmic accompaniment of the changgu drum.

December 19, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

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BOB _____

CHRIS _____

FAY _____

LEATHER *multoz* _____

HELEN _____

JANE _____

SANDY _____

JOANN _____

KELLIE *KD* _____

LORETTA _____

PEGGY _____

Christopher _____

JAMIE _____

TRACY _____

NOTES

AUTHOR:

Heather Settel

DATE RELEASED:

12/19

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
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 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media sub-categories a, b, c.

SUBJECT or AUDIENCE

- 2 copies to Heather
- Copy to Lenore Miller
Dimock Gallery
Lisner Aud.

EFFECTIVE 4/91, GWU

Mary McCoy
344 Boyd Ave.
Takoma Park, MD
20912

Dec. 19, 1991

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

WORK OF GW M.F.A. STUDENTS FEATURED
AT DIMOCK GALLERY EXHIBIT

EVENT: Works of art by Master of Fine Arts degree students at The George Washington University will be exhibited in the "M.F.A. Winter Thesis Candidate Show" at GW's Dimock Gallery. The show will feature a variety of media including works in ceramics, painting, photography and visual communications.

WHEN: Jan. 9 - Feb. 6, 1992
Tuesday- Friday, 10 a.m. to 5 p.m.
Saturday 12-5 p.m.
Closed Sunday and Monday

WHERE: Dimock Gallery
The George Washington University
Lisner Auditorium, off the lower lounge
21st and H Streets, NW

BACKGROUND:

The "M.F.A. Winter Thesis Candidate Show" showcases artwork by Master of Fine Arts degree candidates at The George Washington University. The Dimock Gallery exhibit, from Jan. 9 to Feb. 6, 1992, features a variety of media, including ceramics, painting, photography and visual communications.

-More-

Participating artists are Leslie B. Burka, Michelle Dunn-Langosch, Emily Fabacher, Beatrice Matkovic, Sandra Reed, and Judith Silfen. Burka's thesis in ceramic titled "Dream Garden," consists of personal fantasies embodied in forms ranging from architecture to plant and animal life. Michelle Dunn-Langosch, also working in ceramics, creates elegantly abstract sculptures based on the human figure.

Visual communications pieces include symbols for nutrition labeling designed by Judith Silfen and graphics for an interactive exhibit on the subject of flight by Beatrice Matkovic.

The exhibit also features black and white abstract photography by Emily Fabacher and figurative painting by Sandra Reed.

The Dimock Gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, N.W. Hours are Tuesday through Friday, 10 a.m. to 5 p.m., and Saturday, 12 noon to 5 p.m. The gallery is closed to the public on Sunday and Monday, but open for selected Lisner Auditorium performances. Admission is free. For more information call (202) 994-1525.

Dec. 19, 1991

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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BOB _____

CHRIS _____

FAY _____

WEATHER *multo* _____

HELEN _____

JANE _____

SANDY _____

JOANN _____

KELLIE ~~743~~ _____

LORETTA _____

PEGGY _____

Christopher _____

JAMIE _____

TRACY _____

NOTES

AUTHOR: Heather

DATE RELEASED: 12-20-91 108

Senny Moore Workshop

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
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 - c) PSA Director
 - d) Talk Show/Public Affairs Show
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 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
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 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
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- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
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 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
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 - b) radio reporters
 - c) TV reporters
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- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
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 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
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- 23) Economics/Finance
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 - c) TV reporters
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 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
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- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
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- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
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 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
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- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

Faye Moskowitz
English
2 copies
TO Heather
 EFFECTIVE 4/91, GWU
Stuart
203

Dec. 20, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

JOHN HAINES TEACHES GW'S COMMUNITY WORKSHOP IN POETRY WRITING

Acclaimed poet and essayist John Haines will teach a free community workshop in poetry writing sponsored by The George Washington University Jenny McKean Moore Fund for Writers. Haines, nominated for the 1991 National Book Critics Award for "Poems, 1980-88," is the Jenny McKean Moore Writer-in-Residence at GW.

Haines' other books of poetry include "Winter News and "News from the Glacier." His essay collections are "Living Off the Country: Essays on Poetry and Place and "The Stars, the Snow and the Fire."

The workshop will be held from January 22 to April 19, 1992, each Wednesday from 7 to 9 p.m. To apply, send five to ten poems to Poetry Workshop, Department of English, The George Washington University, Washington, DC 20052. The application deadline is Wednesday, Jan. 8, 1992. For more information, call (202) 994-6180. Students at GW and other Consortium schools are not eligible.

Dec. 20, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

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BOB _____

CHRIS _____

FAY _____

HEATHER *anthea*

HELEN _____

AMIE _____

ANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

Christopher _____

SANDY _____

TRACY _____

NOTES

AUTHOR: Heath

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 - z) travel trade publications
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 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
 - a) print
 - b) radio

EFFECTIVE 4/91, GWU

Dec. 20, 1991

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

MEDIA ADVISORY

HOURS EXTENDED FOR SPECIAL EXHIBIT AT GW'S LISNER AUDITORIUM

EVENT: "Selections from the GW Permanent Collection: Traditional African Sculpture and Works by African-American Artists," a special exhibit in the lower lobby of GW's Lisner Auditorium. The exhibit, sponsored by GW's Dimock Gallery, contains tribal sculpture from Upper Volta, Cameroon grasslands, Ivory Coast and Nigeria, among other nations, as well as two-dimensional works by African-American artists.

WHEN: EXTENDED HOURS (changed from previous announcement)
Jan. 2 - Jan. 31, 1992
Monday - Friday, 10 a.m. to 6 p.m.
Saturday, 12 noon to 5 p.m.
Closed to the public on Sunday

WHERE: Lisner Auditorium, off the lower lobby
The George Washington University
21st and H Sts., NW

COST: Free and open to the public

Dec. 20, 1991

FOR MORE INFORMATION: (202) 994-1525
(202) 994-7091

MEDIA CONTACT: Heather Ittel
(202) 994-6460

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B _____

CHRIS _____

FAY _____

HEATHER W

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE Author

LORETTA _____

PEGGY _____

Christopher Chc

SANDY _____

TRACY _____

NOTES

ERIC Report
#3

- Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- Metro Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- National Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
- a) newspapers
 - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
- National Security
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
- State Department
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
 - d) specialized publication reporter
 - e) calendar listings
- 50) Travel
- a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
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 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- OTHER: _____
- TE Underlined categories which follow are or categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local or national in sub-categories a, b, c.
- SUBJECT or AUDIENCE
- Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 43
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EFFECTIVE 4/91, GWU

Peter Smith
Dean, SEHD
Finger 517
Ray Shotel
Rice Hall 8th fl
Pres. Office

Dec. 20, 1991
CONTACT: Kellie Boyet
(202) 994-6460
Bryan Hollister
(202) 296-2597

FOR IMMEDIATE RELEASE

NEW ERIC REPORT SAYS ACADEMIC ADVISING KEY TO STUDENT SUCCESS

Strong advising programs are vital to student collegiate success, concludes a new report published by the Educational Resource Information Center (ERIC) Clearinghouse on Higher Education.

In the report "'Academic Advising for Student Success: A System of Shared Responsibility," author Susan H. Frost details the history and current state of academic advising, critiques common student-advisor relationships and offers proven strategies to ensure successful advising programs.

"High quality academic advising is among the activities that most help to ensure long-term success for both students and institutions," writes Frost. "In order for academic advising to work, both the advisor and the student must take responsibility for the relationship." A strong relationship should be established early in a student's college career and continue until graduation, states Frost.

"Academic Advising for Student Success: A System of Shared Responsibility" is published by The George Washington University's ERIC Clearinghouse on Higher Education, in

--MORE--

cooperation with the Association for the Study of Higher Education (ASHE).

According to the report, the student-advisor relationship can "increase the effectiveness of the curriculum by helping students focus on the connections between their life, career, personal and academic goals." When students are satisfied with their education, they are more likely to remain in college and be supportive of the institution in their post-college years.

Additionally, the report stresses that good advisor-student relationships can help students work their way through the changing academic and social "discomfort zones" that happen between high school and college graduations, a time when students make a host of professional, intellectual and personal life decisions.

Frost recommends several strategies to ensure the success of a college or university advising program. They include

- Advising should contribute to students' learning and success, not merely supply answers to specific questions;
- Advisors must promote the concept of shared responsibility for both students and the institution in advising relationships;
- Be especially attentive to the needs of first year students since academic integration is one of the most important influences on skill development in the first year of college;
- Make training programs for advisors a routine exercise;
- Recognize and reward advisors and others who contribute to the institution's advising program; and
- Before questioning students on majors, courses and schedules, talk to students about their future and help them create appropriate and dynamic educational plans.

The report also contains summary tables that suggest specific advising techniques for different student populations, such as minorities, academically underprepared students, disabled students, student athletes and international students.

Frost is director of institutional planning and research at Emory University. A graduate of the Institute of Higher Education at the University of Georgia, she is the recipient of two grants to study developmental academic advising. Frost also serves as a consultant on advising practices and is working on a book about undergraduate higher education in the United States.

"Academic Advising for Student Success: A System of Shared Responsibility" is No. 3 of the 1991 Higher Education Report Series from the ERIC Clearinghouse on Higher Education and ASHE. ERIC is a sponsored project of The George Washington University's School of Education and Human Development.

The monograph is available for \$17.00 from: ASHE-ERIC Higher Education Report Series, The George Washington University, One Dupont Circle, Suite 630, Washington, DC 20036. Copies for review by educational publications are available on request.

Dec. 20, 1991
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Bryan Hollister
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BOB _____

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CHRIS _____

KELLIE _____

FAY _____

LORETTA _____

LEATHER ~~_____~~ AD

PEGGY _____

HELEN _____

Christopher _____

JANE _____

JAMIE _____

SANDY _____

TRACY _____

NOTES

done 12/24/91
MC.

December 23, 1991
CONTACT: Joann Stevens
(202) 994-6460

MEDIA TIP SHEET

GW PROFESSORS COMMENT ON END OF THE SOVIET UNION

The following professors from The George Washington University's Institute for Sino-Soviet Studies are available to comment on the end of the Soviet Union.

Vladimir Petrov, emeritus professor of international affairs
(202) 659-3947 [Work] (301) 564-0798 [Home]

"Things will get worse before they get better. Nobody really knows who will handle what. Today there is still the same postal service, the same transportation system and the same citizenship but no one knows how that will change. When you have republics that are operating in the 20th century, joined by republics that are operating in the 16th or 17th century, you can't expect any uniformity of development."

Petrov holds degrees in engineering from universities in Moscow and Leningrad and a doctorate in international relations from Yale University. A native of Odessa, Ukraine, as a youth he was imprisoned in a Siberian concentration camp. He is the author of several publications including, "My Retreat from Russia" (Yale University Press, 1950) an account of his escape from the Soviet Union.

Carl Linden, professor of international affairs
(202) 994-6340 [Work] (407) 645-0527 [Dec. 28 through Jan. 6]
(301) 229-2398 [Home]

"Karl Marx boasted that he had cracked 'the riddle of history.' His answer -- history ends in Communism. The Sphinx of history now rebuffs the presumption and ends Communism. The agents of this turnabout -- a Communist reformer, the unwitting Mikhail Gorbachev, and his nemesis, a Bolshevik-become-Democrat, Boris Yeltsin. Though Gorbachev bowed to Yeltsin in the end, each served turns as the other's ally or opposite in an amazing

-More-

political two-step that brings about the demise of the Soviet Communist regime and the emergence of a new Russian Republic.

"On this New Year's Eve, the Hammer and Sickle comes down and Russia's Tricolor rises to fly above the Kremlin. The symbol of the end of history is replaced by the flag of its return. Inspired by the hope of freedom, the Russian nation comes to life again, 'From Under the Ruble' of seventy years of Soviet Communism," as Alexander Solzhenitsyn prophesied.

Linden holds degrees from Syracuse, Harvard and The George Washington universities. His research focuses on Soviet and communist affairs including such topics as political leadership, factional politics, and the dissident movement.